



 **FINANCE &
BUSINESS SERVICES**

COLLEGE & CAREER PATHWAY ENDORSEMENTS

MARKETING PATHWAY



1. DEMONSTRATE ACADEMIC SUCCESS IN READING AND MATH IN HIGH SCHOOL

Student demonstrates academic success in reading and math readiness for college-level reading and math coursework.



2. COMPLETE CAREER-FOCUSED CTE COURSES

3.0 CREDITS OF HIGH SCHOOL COURSES

REQUIRED 1.5 CREDITS IN CTE

-  **Marketing** (0.5 cr)
-  **Social Media Marketing** (0.5 cr)
-  **Blended Career Internship** (0.5 cr)*
OR
-  **Advanced Marketing** (0.5 cr)

*Application Required

CHOOSE ADDITIONAL 1.0 CREDIT

-  **Business INCubator** (1.0 cr)
-  **Advanced Marketing** (0.5 cr)
-  **Accounting 1: Finance** (1.0 cr)
-  **Digital Art and Design** (0.5 cr)
-  **Introduction to Business** (0.5 cr)
-  **AP Macroeconomics** (0.5 cr)
-  **AP Microeconomics** (0.5 cr)
-  **AP Statistics** (1.0 cr)

EXPLORE. LEARN. LEAD.

 **MAKE AN IMPACT.**

Your pathway. Your future.
Start today. Finish strong.